

# Making Ideas Work: Pitch Decks and Business Plans

22 September 2020 | 5 – 6 pm | SPARK-BIH Online Lecture

**5:00 pm**      **Business Plan, Business Model Canvas or Pitch Deck?**

Prof. Dr. Sven Ripsas

Professor for Entrepreneurship at

*Berlin School of Economics and Law*

You have a business idea and are thinking of the best way to present it? You can choose between the Business Plan, Business Model Canvas or a Pitch Deck. However, which of these three formats is the best option for presenting your business idea? In this **Online Educational Forum Prof. Sven Ripsas** will introduce different tools for developing and presenting key elements of your business idea.

Online via **GoToMeeting** | Please register [here](#).

[->> spark-bih.de](https://spark-bih.de)

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*SPARK-BIH is an initiative created at Stanford University, to overcome challenges associated with translation of academic discoveries.*