

SPARK EUROPE WEBINAR SERIES 2021

Wednesdays
at 16.00 CET

SPARK
TEL AVIV

SPARK Europe
Education

Commercialization of Repurposed Generic Drugs

Wednesday, 24 February 2021 | 4 - 5 pm (CET)

Moshe Rogosnitzky

Are you interested in learning more about drug repurposing?

The topics that will be discussed during the lecture:

Off-label, off-patent (generic) drug discoveries face special challenges in diffusion and adoption. These include barriers to publishing, intellectual property protection, and fund-raising to support research and commercialization.

Whether the objective is to encourage adoption of use or commercialize the discovery, we will learn about novel ways to:

- >> Diffuse knowledge effectively, at minimal cost;
- >> Raise funds for further research from the critical stakeholders - patients;
- >> Enable immediate patient access allowing real-world market feedback;
- >> Create low-cost proof-of-concept to facilitate commercialization.

Moshe Rogosnitzky is the founder of Drug Rediscovery Group Ltd (DRG), and a recognized expert in use off-label drug. He has spent 20 years pioneering uses of approved drugs in off-label fashion, to facilitate personalized medicine interventions in oncology. As founder of the US non-profit, MedInsight Institute, Moshe has created off-label drug use educational platforms that reach over 500,000 patients annually. Through Israel-based Drug Rediscovery Group Ltd, Moshe leads the development of repurposed drugs for treating inflammatory bowel disease, ophthalmic surface disorders including dry-eye disease, pterygium, and pinguecula, insomnia, alopecia, pain, and opioid use disorders.

The webinar is open to all SPARKEes, SPARK mentors, and students and staff of SPARK associated organizations. Webinar is organized by SPARK TEL-AVIV at TEL AVIV University zoom.

Registration

Registration to the webinar is required in advance. Please [register here](#) latest on February 23th, 2021.

<https://uso2web.zoom.us/meeting/register/tZwtd-qorJtEgYJ-688b8R1dqwcJf4dvgRL>

With later registrations access cannot be guaranteed.

There are limited number of places available and they are filled in in the order of registration.

The organizers reserve the right to change and update the topics and speakers



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