

SPARK EUROPE WEBINAR SERIES 2021

Wednesdays
at 16.00 CET

SPARK
—FINLAND

SPARK Europe
Education

Innovate without losing your shirt

10 March 2021 | 16-17 CET |
Professor emeritus Raimo Sepponen

To start a new business is a serious venture. There are many paths which you may take. Before you make your move, you should do your homework. Introducing a new medical product generally takes several years. Therefore, it is worthwhile to gain as much knowledge as possible to avoid costly mistakes. You may make fast progress and get some private investors quite early. It is one way how you will lose control of your potential innovation. You may bind your economic future already at the early phases of the development. Without carefully securing your fair share of possible results, you probably do not get it. If you do not protect yourself against excessive losses in unforeseen failures, you may lose your shirt.



In this **SPARK EUROPE WEBINAR**, **Raimo Sepponen** will emphasize the need to understand the business environment and logic. There is a common phrase stating, “make your mistakes fast.” It would be better not to make mistakes. It is better to have experience and knowledge-based resilience to counter the challenges. It is essential to have a good strategy and corresponding operational plan.

Raimo Sepponen is Professor emeritus of Aalto University with a long history of working in the medical technology industry. He is a founder of several start-up companies based on patented inventions. He has been researching and lecturing EMC-design, innovation processes, medical imaging, MRI, and biomedical instrumentation.

The webinar series is open to all **SPARKees**, **SPARK mentors**, and **students and staff of SPARK associated organizations**. **Registration to the webinar is required.**

Please register latest on March 9th at:

<https://tuni.zoom.us/meeting/register/u5Apfu6hrzotHNcfiysjBWUubHZOZjf5yd6W7>

The organizers reserve the right to change and update the topics and speakers

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