

# SPARK

BERLIN

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THE JOINT TECHNOLOGY TRANSFER OF  
THE BERLIN INSTITUTE OF HEALTH AND  
CHARITÉ – UNIVERSITÄTSMEDIZIN BERLIN

# LECTURE SERIES

Spark is an initiative created at Stanford University, to overcome challenges associated with translation of academic discoveries. And now in Berlin!



[www.spark-berlin.org](http://www.spark-berlin.org)



## OCTOBER 2ND

## NEXT SPARK

## EDUCATIONAL FORUM

# INTELLECTUAL PROPERTY

5:00 – 7:00 PM

XENIA BOERGEN, **BIH / BOERGEN LAW**

KAISERIN FRIEDRICH-HAUS

OLGA ARBACH, **SPARK-BERLIN**

ROBERT-KOCH-PLATZ 7

SEMINARRAUM

(2ND FLOOR)

Intellectual property rights are an essential requirement for claiming and defending the core of a business. It can prevent others from doing the same thing and allows companies to run their business with competitors in check. The world of business, and pharma in particular, is largely built around the concepts of protecting your products from being jeopardized by other market players and thus securing your revenues by preventing others from copying what you have to offer.

What does this have to do with “our business” in academia?

Academias’ currency and strength are scientific discoveries with potential to become real products in the market place. Such kind of discoveries need to be protected in order to retain their value, either for a future start-up or to attract industry to take them up and integrate them into their own business. Securing intellectual property is a major milestone for translational projects seeking cooperation partners for bringing their innovations to the market.

In this Educational Forum we will discuss the concept of intellectual property and patents with Xenia Boergen, patent lawyer at Boergen law and Head of legal, patents and licenses at BHI and Olga Arbach, SPARK-Berlin.

In an interactive part, the two of them will outline for us, when the data submitted to the authorities are considered sufficient and when they are not. We are looking forward to an interactive evening that will highlight important facets of intellectual property as one of the cornerstones for academic inventions.