SPARK EUROPE WEBINAR SERIES 2021

Wednesdays at 16.00 CET





SPARK Europe Education

Writing a Target Product Profile: How and Why?

30 June 2021 | 16-17 CEST

Dr. Hélène Chéry Hernandez, MD, MBA

A target product profile (TPP) outlines the desired 'profile' or characteristics of a product that is aimed at a particular disease. TPPs state intended use, target populations and other desired attributes of products, including safety and efficacy-related characteristics.

In this webinar, Hélène will teach us:

- Why writing a Target Product Profile is required?
- Key attributes of a Target Product Profile
- How to prepare a Target Product Profile at late discovery/early preclinical stage?



Hélène is a seasoned international CEO with over 20-years managerial and corporate experience. She led biotech companies and held corporate strategic business and medical director positions at the global headquarters of top 10 big pharma companies. She has experience in the development of biological products and small molecules, in large and orphan indications in a variety of medical indications. She also serves as an expert advisor at SPARK-FLI as well as other SPARK-teams involved in ATMP developments. As a MD with experience in emergency medicine, her focus is always first on the patients and their needs.

The webinar is open to all interested people from SPARK associated organizations. Registration to the webinar is required. Please <u>register here</u> latest on June 29th, 2021*.

*With later registrations access cannot be guaranteed. There are limited number of places available and they are filled in in the order of registration

The organizers reserve the right to change and update the topics and speakers











