SPARK EUROPE WEBINAR SERIES 2024

Wednesdays at 4 pm CET

SPARK Europe Education

How to WOW Investors and Get Big \$\$\$

Tami Reiss

Wednesday 8 May 2024 | 4 – 5 pm (CET) | Online Webinar

You've got a brilliant idea and the science is incredible, now All you need is some cash to make it a reality. Convincing investors to give up big money to continue your research and commercialize your discovery is no easy task. Learn how to get investors excited about the opportunity to provide you money ... yes excited!

Tami Reiss is an executive coach and trained physiologist who will share with you how to set the stage and present your research in a way that helps potential investors understand the value of what you're proposing and the future monetary return potential. By learning these skills you get better at pitching to get funds and recruiting employees and partners.

By presenting your story in a way that excites others, the sky is the limit!



Tami Reiss.

Tami Reiss is a product strategy leader with almost 20 years of experience working with tech companies to define their product strategy and set up product organizations for scale. Tami is focusing on coaching leaders, speaking around the world about management and strategy, and writing a children's book called "What do product Managers Do?"

Online via **ZOOM** | Please register here!

Registration to the webinar is required in advance in order to receive ZOOM meeting link. The event is hosted by SPARK at the Faculty of Life Science, TEL AVIV University, TLV, Israel

SPARK is an initiative created at Stanford University to overcome challenges associated with translation of academic discoveries.



















